

# FIP Stakeholder Roundtables

In conjunction with the  
Amsterdam  
Ministers Summit

The World is spending billions per year on medicines that are not used to their best potential – what are we doing to remedy this issue?



Ensuring more responsible medicines use – solutions for the Ministers Summit and the advancement of the pharmaceutical profession

Amsterdam,  
The Netherlands  
2 & 4 October 2012



Ministry of Health, Welfare and Sport

This October, the International Pharmaceutical Federation (FIP) will celebrate its Centennial, addressing this and many other relevant issues. Coinciding with this important occasion, the Dutch Government will host a Ministers Summit under the theme **The Benefits of Responsible Use of Medicines – Setting policies for better and cost-effective healthcare**, recognising the impact of addressing this globally important issue.

On 2 October, the day prior to the Ministers Summit, FIP is organising by invitation-only, high-level Stakeholder Roundtables with the purpose of assembling the world's top leaders and visionaries in and associated with healthcare. The goal of the Roundtables is to create discussion points and their potential solutions to feed into the Ministers Summit, to be held the following day on 3 October.

Topics to be discussed are: 'Right Medicine to the Right Patient'; 'Adherence'; 'the Transformative Power of Shared Information' and 'Innovation'.

The Stakeholder Roundtables are an invaluable opportunity to provide input into how the world can use medicines more responsibly. Those in attendance will be encouraged to apply their expertise and knowledge to developing concrete solutions for attending Ministers of Health of the following day, where the results of the Roundtables will be presented.

The invitation to the FIP Stakeholder Roundtables has been sent out to Ministers of Health and Ministerial Delegations attending the Summit, Health Attachés and FIP Member Organisations.



**CENTENNIAL**  
Amsterdam  
3-8 October 2012



# PROGRAMME

## Opening and introduction

TUESDAY 2<sup>ND</sup> OCTOBER 2012, 10:45-11:00

OKURA HOTEL (*Room Heian, 1<sup>st</sup> floor*)  
Ferdinand Bolstraat 333, AMSTERDAM

**Introduction by Michel Buchmann** ( FIP President)

**Presentation of the Preparatory Ministers Summit Reports:**

- WHO Report: Kris Weerasuriya (World Health Organization)
- IMS Report: Murray Aitken (Executive Director IMS, UK)

## Roundtable “Right medicine to the right patient”

TUESDAY 2<sup>ND</sup> OCTOBER 2012, 11:00-12:30

OKURA HOTEL (*Room Heian, 1<sup>st</sup> floor*)  
Ferdinand Bolstraat 333, AMSTERDAM

**Introduction to the topic – facts (5 min):** Murray Aitken  
(Executive Director IMS, UK)

**Debate (50 min) with:**

- A Minister of Health: TBA
- Scott F. Giberson (Chief Pharmacy Officer U.S. Public Health Service Commissioned Corps, USA)
- Pierre Chirac (Vice-President, Association Mieux Prescrire, France)
- Kees de Joncheere (Director of Department of Essential Medicines and Health Products, WHO)
- Masafumi Nogimori (President of IFPMA and Chairman of Astellas)

**Moderated by:** Tom Menighan (CEO APhA, USA)

**Questions and answers with the audience (30 min)**

**Conclusions of the roundtable (5 min):** Tom Menighan  
(CEO APhA, USA)

## Lunch

TUESDAY 2<sup>ND</sup> OCTOBER 2012, 12:30-14:00

LOCATION: OKURA HOTEL, AMSTERDAM

## Roundtable “Adherence”

TUESDAY 2<sup>ND</sup> OCTOBER 2012, 14:00-15:30

OKURA HOTEL (*Room Heian, 1<sup>st</sup> floor*)  
Ferdinand Bolstraat 333, AMSTERDAM

**Introduction to the topic – facts (5 min):** Per Troein (IMS, UK)

**Debate (50 min) with:**

- Jack Watters (Vice-President External Medical Affairs, Pfizer)
- Jackie Parkin (VP Immuno-Inflammation Therapy Area Unit, GSK)
- Ornella Barra (Chief Executive of the Pharmaceutical Wholesale Division for Alliance Boots)
- Durhane Wong-Rieger (Chair of IAPO, Canada)
- Ab Klink (former Minister of Health, the Netherlands)
- Thomas Kanyok (Bill & Melinda Gates Foundation)

**Moderated by:** John Chave (General Secretary PGEU, Belgium)

**Questions and answers with the audience (30 min)**

**Conclusions of the roundtable (5 min):** John Chave (General Secretary PGEU, Belgium)

## Roundtable “The transformative power of shared information within health systems”

TUESDAY 2<sup>ND</sup> OCTOBER 2012, 16:00-17:30

OKURA HOTEL (*Room Heian, 1<sup>st</sup> floor*)  
Ferdinand Bolstraat 333, AMSTERDAM

**Introduction to the topic – facts (5 min):** Per Troein (IMS, UK)

**Debate (50 min) with:**

- Jane Halton (Secretary of the Commonwealth Department of Health and Ageing, Australia)
- Dennis K. Helling (Kaiser Permanente, USA)
- Neil Jordan (General Manager of Worldwide Health, Microsoft, USA)
- Andrew Kress (Senior Vice-President, IMS)
- Richard Bergstrom (Director General EFPIA, Belgium)

**Moderated by:** Ema Paulino (FIP, Portugal)

**Questions and answers with the audience (30 min)**

**Conclusions of the roundtable (5 min):** Ema Paulino  
(FIP, Portugal)

## Ministers Summit

WEDNESDAY 3<sup>RD</sup> OCTOBER 2012, 09:00-17:00

LOCATION: OKURA HOTEL, AMSTERDAM

Closed event (invitation only, by the Dutch Minister of Health)

## Roundtable “Innovation”

THURSDAY 4<sup>TH</sup> OCTOBER 2012, 09:00-10:30

RAI CONGRESS CENTER (*Emerald Room*)

Europaplein 22, AMSTERDAM

The programme of this fourth roundtable is based on results of an international survey on ‘the impact of innovation on responsible use of medicines in the future’, run by the International Pharmaceutical Federation, and will focus on the following items:

- *Molecular biology (including genetic profiling);*
- *Electronic patient and information technology development (incl. social media, internet, knowledge management systems);*
- *Knowledge data management;*
- *Simulation of drug effect.*

**Introduction of the survey report (5 min):** Douwe Breimer (University of Leiden, the Netherlands)

**Conclusions from previous roundtables (5 min):** Daan Crommelin (FIP/ University of Utrecht, the Netherlands)

**Opening remarks by the panellists (5 minutes each):**

- Durhane Wong-Rieger (Chair of IAPO, Canada)
- Jonathan Peck (Institute For Alternative Futures, USA)
- Bert Leufkens (WHO Collaborating Centre for Pharmacoepidemiology and Pharmaceutical Policy Analysis, the Netherlands)
- Patrick Biecheler (Roland Berger Strategy Consultants)

**Panel discussion (20 min)**

**Moderated by:** Douwe Breimer (University of Leiden, the Netherlands) and Daan Crommelin (FIP/ University of Utrecht, the Netherlands)

**Questions and answers with the audience (30 min)**

**Conclusions of the roundtable (5 min):** Douwe Breimer (University of Leiden, the Netherlands) and Daan Crommelin (FIP/ University of Utrecht, the Netherlands)

## Guest contributors

In addition to the speakers on stage, the first row of the audience will be reserved for guest contributors who may be asked at a certain time to give their comments.

**These Guest Contributors will consist of:**

- Speakers of previous / future roundtables
- FIP representatives appointed for each roundtable:
  - Right Medicine to Right Patient: Andy Gray (FIP BPP Chairman, South Africa)
  - Adherence: Prafull Sheth (FIP Vice-President, India)
  - Transformative Power of Shared Information within Health-care systems: Ema Paulino (FIP Deputy Professional Secretary, Portugal)
  - Innovation: Henk de Jong (FIP Scientific Secretary)
- Partners of the World Health Professions Alliance:
  - World Medical Association (WMA) representative
  - International Council of Nurses (ICN) representative
- Ministers of Health attending the Roundtables
- Representative of the World Self Medication Industry (WSMI): Bernard Mauritz
- Representatives of intergovernmental organisations (e.g. EDQM): Susanne Keitel
- High-level pharmacists involved in politics

The audience of these roundtables will mainly consist of invited guests (including the Ministers of Health taking part in the Minister Summit) and representatives of FIP Member Organisations (e.g. national associations of pharmacists).

**The FIP Stakeholder Roundtables are supported by:**



## ABOUT FIP

The International Pharmaceutical Federation (FIP) is the global federation of national associations of pharmacists and pharmaceutical scientists, encompassing three million pharmacists and scientists through its 127 Member Organisations.

FIP has been in official relations with the World Health Organization (WHO) since its inception in 1948 and has official UN ECOSOC status – affiliations that assist in the Federation’s mission of improving global health by advancing pharmacy practice and science to enable better discovery, development, access to and safe use of appropriate, cost-effective, quality medicines worldwide.

As a founding partner of the World Health Professions Alliance (WHPA), which now encompasses 25 million healthcare professionals, FIP is already well grounded in bringing together key decision makers in healthcare on a global level. The work of the WHPA has connected global leaders in health, such as the WHO, to individuals who may best carry out change in such areas as healthcare regulation and governance. Through the work of FIP and its alliance partners, ideas are translated into action and healthcare advancement.

FIP is the vector for global progression in medicines governance – the Ministers Summit on Medicines is a key step in this progression.

“Wherever and whenever decision makers discuss any aspects of medicines on a global level, FIP is at the table.”

### Contact

For information regarding the FIP’s Centennial Congress and the Stakeholders Roundtables, please contact: [fip@fip.org](mailto:fip@fip.org) or visit [www.fip.org/centennial](http://www.fip.org/centennial)

For more information about the Ministers Summit please contact *Mr. Harrie Seeverens, MD* at [hj.seeverens@minvws.nl](mailto:hj.seeverens@minvws.nl)